

REMARKS

35 U.S.C. § 103

There is no mention of gray scale palette structure or method anywhere in the primary Chen et al. reference. Similarly, there is no mention of Vertical Blanking Interval structure or methods in the Gradre et al. reference. In order for the pending claims to be obvious over and in view of the references, the references themselves must suggest or motivate the combination suggested in the office action. The combination of gray scale palette manipulation from an On Screen Display memory with the Vertical Blanking Interval structure and methods of the recited claims is the novelty of the present invention and is not obvious. These pending claims cannot be obvious without the required suggestion or motivation of the combination in at least one of the prior art references. It is insufficient motivation and impermissible hindsight to attempt to supply this motivation element on the grounds that motivation exists "... because this technique is readily available to the designer and advantageously would enhance the appearance of images." (See Office Action, page 3, last paragraph).

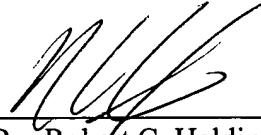
INTERVIEW REQUESTED

Applicant respectfully requests an interview with the examiner to discuss the pending claims in view of their art of record.

CONCLUSION

Prompt and favorable consideration of this Amendment is respectfully requested.

Respectfully submitted,



By: Robert C. Haldiman
Husch & Eppenberger, LLC
190 Carondelet Plaza
St. Louis, MO 63105
314-480-1500
314-480-1505 (FACSIMILE)